

SWISS PAYMENT FORUM

Innovative Payment Models, Mobile Payment and Banking, Open Banking, Blockchain

Highlights of the 7th Annual Conference

- \ Digital Identities and Their Growing Importance in Our Lives
- \ WeChat: an Experience Report
- \ The Future of Wearable Payments
- \ PIN on Glass: a Promising Idea with Pitfalls
- \ Digitalisation in Payment Transactions
- \ Digital Transformation of Banks
- \ Swiss Corporate API: the Importance of Centralised API Solutions for Switzerland with First Use Cases

Keynotes



Human. Digital. Culture.

Jochen Werne, Bankhaus August Lenz



Money in Times of Robots

Prof. Christian Rieck, Frankfurt University



The Knock-Out of the Check-out

Frank Rehme, gmvteam

Host



Sandro Graf, Swiss Payment Research Center,
ZHAW School of Management and Law

Date and Place

5. und 6. November 2018
Zürich

Partners



08.30 Registration and Welcome Coffee

09.00 Opening of the Swiss Payment Forum

09.15

Debitcard Beats Cash



- Highlights of the Swiss Payment Monitor 2018
- Developments of the means of payment in Switzerland
- Practical implications

Sandro Graf Lecturer, Head of Swiss Payment Research Center, ZHAW School of Management and Law

09.30

Digital Identities in Real Life



- A journey of the evolution of Digital Identities in European countries
- Recent regulations and their impact on the various use cases
- New business models, cooperation between different stake holders and the need for new technology to support them
- Impacts of the use of Digital Identities for payment authentication and banking access

Nicolas Nicola Director – Digital Business - Switzerland, Gemalto

10.10

Digitale Transformation at PostFinance



How PostFinance wants to become the leading digital bank in Switzerland by the end of 2020

David Kauer Lead Innovator & Member of Management, PostFinance

10.50 Networking Break

11.20

Digital Payment – Quo Vadis?



- OEM Pays versus Issuer Pays?
- Proximity and eCommerce Payment Trends
- What is the business case and strategic value for issuers?

Kurt Schmid Managing Director Digital Payment, Netcetera

11.50

Driving Transactional Growth – It's Reality



- Merchant White Listing
- In-app purchases
- Strong customer authentication

Peter Frick Managing Director Payment Security Division, Netcetera

12.20

How to Innovate in a Bank?



New services are coming faster and faster from the schemes. New players like Apple Pay and Facebook are entering the financial market. There is a lot of innovation in the bank- and finance industry, but are there a lot of changes?



Established banks are not prepared to meet these challenges. How can well established banks use FinTech companies like MeaWallet to secure their position in the market?

Lars Sandtorv CEO, MeaWallet and **Samuel Scheidegger** Member of the Executive Board, ti&m

13.00 Networking Lunch

14.00

PIN on Glass



- About the long life of the EFT / POS terminal
- The current state of the development of PIN on Glass
- On the future of POS payment with today's approval procedures



Daniel Eckstein CEO, Abrantix and **Christian Vetsch** CMO, Abrantix

14.30

KEYNOTE

Human. Digital. Culture.



How the combination of those three aspects can lead to successful and sustainable business models during disruptive times

Jochen Werne Director, Bankhaus August Lenz

15.30 Networking Break

16.00

Swiss Corporate API: API-Based Services for the Swiss Financial Market



- SIX together with several Swiss banks is building a centralized API solution, offering access to bank account information and payments to third-party software providers
- The platform is being developed based on actual needs of TPPs and banks
- While the initial use cases offer a base functionality, the roadmap already points to additional use cases which are being asked in the market
- An open governance has been established to ensure all potential stakeholders can influence the future development and propose extensions to the API-based service offering

Dejan Juric Leiter API Programm, SIX Group

16.30

KEYNOTE

Money in Times of Robots



Prof. Christian Rieck Frankfurt University of Applied Sciences

17.30

Apéro Riche

All participants and speakers are invited to enjoy the Networking Apéro in a laid-back atmosphere. Use this opportunity to intensify your business contacts and grow your network.



08.30 Welcome Coffee

09.00 Welcome by the Chairman

09.15

The Financial Client in the Age of Digitization - Is everything different?!



- Customer needs vs. suppliers positionings
- Digital vs. analog contact points
- New player vs. old economy

Andreas Pohle Chief Marketing & Transformation Officer, Kantar TNS

10.00

Secure Remote Commerce



Will the credit card industry be successful with SRC?

Thomas Fromherz Chief Strategy Officer, Payments, Netcetera

10.30 Networking Break

11.00

VISA Bringing Global Innovations to Switzerland



- VISA: where we come from and where we are heading
- Switzerland: innovation leader for mobile and wearable payments - what's next?
- News about Tokenization, APIs and IoT

Stefan Holbein Country Manager Switzerland, VISA

11.30

Trusted Commerce Framework



Trends and Use Cases, which will influence and change the Digital Payment Landscape in the next 5 years



Daniela Massaro Country Manager MC Switzerland and
Arne Pache Senior Business Leader, Mastercard Europe

12.00

The Change in the Cash Industry as Opportunity for the Future



- Consolidation of the payment market and the resulting chances for merchants
- Strategic partnership of Worldline and SIX and the importance for customers and partners

Thomas Heldner Head Market und Product Management, SIX Payment Services

12.30 Networking Lunch

13.30

TWINT



- Growth: successful together
- TWINT in everyday life: differentiating use cases
- Future: Outlook 2019

Adrian Plattner Chief Sales Officer, Twint

14.00

WeChat



A review about the Chinese allround-app

Janette Lajara Account Director, Oliver Schrott Communication

14.20

KEYNOTE

The Knock-out of the Check-out



- Amazon go and its impacts
- What is happening in Europe?
- Sample projects and findings

Frank Rehme Partner, Founder and Shareholder, gmvteam

15.10 Summary of the Conference by Sandro Graf

15.30

Networking Break

At the end of the event, the Vereon AG invites all participants and speakers to a final coffee break. Take the opportunity to review the Swiss Payment Forum with your colleagues.



SAVE THE DATES

E-Invoicing Exchange Summit

October 8 and 9, 2018

Berlin

www.exchange-summit.com

Blockchain Forum

January 21, 2019

Zurich

www.blockchain-forum.net

Open Banking Forum

January 22, 2019

Zurich

www.openbanking-forum.ch

Swiss Payment Forum 2019

November 11 and 12, 2019

Zurich

www.swisspaymentforum.ch

REGISTRATION

- Yes, please register me for the Swiss Payment Forum for the regular fee of CHF 2'195
- Yes, please register me for the Swiss Payment Forum for the **Special Price for Users*** of CHF 495

* Suppliers of goods and services in stationary, online or order-by-mail business such as retail, hospitality or transportation are granted a ticket when using payment solutions or considering their use.

Team offer „3 for 2“

More details: www.swisspaymentforum.ch/en/team-offer

Delegate

Title _____

First Name _____

Surname _____

Position _____

Department _____

Telephone _____

Email _____

Company

Street _____

Postcode | City _____

Country _____

Billing Address

Your PO Number _____

Your VAT Number _____

Contact _____

Company _____

Street _____

Postcode | City _____

Country _____

Date, Signature _____

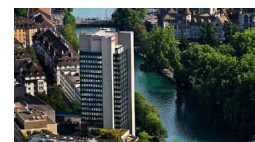
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VENUE

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Overnight stays and arrival are not included in the participation fee. Please make your own bookings independently. For the booking of the night we recommend, in addition to a request in the event hotel, the consultation of the popular hotel booking portals.

TERMS AND CONDITIONS

1. Registration

Registration is confirmed in writing by the organiser. The registration fee covers attendance at the lectures for the number of days selected, documentation, entrance to the exhibition area, lunch and refreshments. VAT has to be added. Important note in terms of late payment: As mentioned in the registration form all payments must be received within the due date given in the invoice. If you assume that your company is not able to manage payment in-time by bank transfer, please provide your credit card details in order to guarantee your booking. This helps to avoid any inconvenience upon your arrival at the event. At that time the full amount of the payment must be received in our accounts at latest.

2. Cancellations

Cancellations of a registration by a delegate has to be received in writing at least 30 days prior to the event and will be subject to a service charge of 200 EUR / USD. Substitutions are acceptable at any time. Where cancellations are received later, the registration fee remains payable in its entirety. In case the Exchange Summit has to be cancelled by the organiser payments already received will be credited for the following year's Exchange Summit.

3. Copyright

All material (documents, photos etc.) issued in connection with the events are copyrighted. Duplications and otherwise use must be authorised in writing by Vereon AG. You may use personal cameras and video cameras for private use only. Professional photography and recording equipment are not permitted. With your attendance you consent to being photographed, filmed and recorded. Unless otherwise agreed with the organiser, you consent to the use of images and recordings of you for broadcast, publication and licensing without compensation or acknowledgement.

4. Liability

It may be necessary for reasons beyond the control of the organiser to alter the content or the timing of the programme or to cancel the event. The organiser of the Exchange Summit is not liable to pay any compensation or damages resulting from alteration, cancellation or postponement of the event. The organiser will do the utmost to inform the delegates of such modifications as early as possible, but is especially not liable if higher force or unforeseen incidences are affecting the meaningful implementation of the Exchange Summit. Force majeure includes: armed conflicts, civil strife, terrorist threats, natural disasters, political constraints, significant influence of transport, etc.

5. Data Protection

The organiser gathers and processes data in accordance with data protection laws. Your data is stored electronically for the purpose of future updates of our services. If you wish your data to be amended, removed or not passed to an external organisation, please write to info@exchange-summit.com. Find more information in our data privacy statement on www.vereon.ch/data-privacy-statement.

6. Final Clauses

The contract is subject to the Swiss law. Area of jurisdiction is Kreuzlingen (Switzerland).